



678.807.8710 h | 616.617.1039 c
2950 Lemans St, Cumming, GA 30041
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Objective

In a competitive design industry such as graphic design, my objective is to stay a designer par excellence. By specializing in both the print and online fields, I bring valuable design knowledge and experience to the work environment, relating well to an employer as well as freelance clients.

Related Skills

- Multimedia Design:** Experience in creating multimedia designs with Adobe Flash, including animation and audio to enhance designs. Apply design principles as they relate to graphic art with typography, photography, interface elements, and vector graphics.
- Web Design:** Experience in taking a concept from scratch and designing an interface layout, including site map, navigation, overall look & feel of site. Use Adobe Dreamweaver to create sites which are strictly HTML/CSS based and adheres to W3C Web Accessibility Guidelines. Continue with site maintenance and troubleshooting where required. Experience in Content Management System based websites such as Joomla and dotNetNuke.
- Illustration:** Possess a working knowledge of digital illustration in both Adobe Illustrator and Flash. Ability to convert hand rendered artwork into digital format.
- Layout & Design:** Ability to create business collateral, and marketing materials such as brochures and flyers, intended for print in Adobe InDesign and QuarkXPress. Continue to apply fundamental design principles as they pertain to printed materials in relation to typography, photography, vector graphics and overall page layout design.
- Logo Design:** Experience in logo design for various freelance clients.
- Possess strong design software tool set including:** Adobe Illustrator, Photoshop, Dreamweaver, Flash, InDesign, Bridge, Acrobat Professional, MS Word, Excel, Power Point, and Publisher.

Related Experience

Adrienne Fechter | Managed Conflict, Canton, GA

Web & Graphic Design – Freelancing, July 2009 - present

- Designed and implemented new website.
- Designed various fabric patterns for new product development.

Muller & Partners, CPA PC, Duluth, GA

Web & Graphic Design – Freelancing, July 2010 - present

- Designed business collateral including logo, business cards, letterhead, and presentation folders.
- Maintain and troubleshoot existing client website.

Solar Distributors Africa (Pty) Ltd, Cape Town, South Africa

Web & Graphic Design - Freelancing, April 2010 - present

- Designed business collateral including logo, business cards and letterhead.
- Designed and implemented new website with integrated content management system.
- Maintain and troubleshoot existing client website.



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Related Experience

Timeless by Paula, Cumming, GA

Web & Graphic Design - Freelancing, Jan. 2010 – present

- Designed business collateral including logo, business cards and letterhead.
- Assisted client with Flash template website, including preparation of images and text.
- Designed postcards to be used as marketing materials.

Powerz-On (Pty) Ltd, Benoni, South Africa

Web Design - Freelancing, Oct. 2009 – present

- Designed new look and feel for website interface, as well as expanded pages on site to include more information with additional JavaScript photo galleries.

Key Photography, Inc., Cumming, GA

Web & Graphic Design - Freelancing, Aug. 2008 – present

- Designed new look for company with new logo, new business cards & new splash page on website.
- Designed new WordPress blog.
- Design marketing materials such as flyers for upcoming specials and events in an on going basis.

Education

International Academy of Design & Technology Online, Tampa, FL
Bachelor of Fine Arts Graphic Design

Awards

IADT Presidents List Award received for: 2008 Summer, Fall & Winter Quarters; 2009 Spring, Summer, Fall & Winter Quarters; 2010 Spring Quarter, Summer, Fall Quarters 2010

Organizations

Golden Key International Honor Society – Chapter: IADT, Florida, USA
Atlanta Ad Club - Atlanta, GA

Employment History

Part-Time Administrative Assistant – Honey Creek Inn, Cannonsburg, MI. Sept. 2007 – July 2008

* Reference: Don Kurylowicz | 8025 Cannonsburg Rd. NE, Rockford, MI 49341 | (616) 874-7849

Part-Time Position in Pro Shop at North Kent Golf Course (± 15 – 20 h/w). Summers of 2006 & 2007

* Reference: Dave Klein | 11029 Stout Ave NE, Rockford, MI 49341-9711 | (616) 866-2659

Homemaker and full time parent. Immigrated to USA - Not authorized to work. May 1998 - May 2006

Executive Personal Assistant - Quest Temp Agency, Pretoria, South Africa. 1995 – 1997

Administrative Assistant / Sales - Willie's Auto Parts, Rustenburg, South Africa. 1993 – 1995

Human Resources / Customer Service - Edgars, Pretoria, South Africa. 1990 – 1993

Material Planning Coordinator - Elida Pond's, Durban, South Africa. 1988 – 1990